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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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In re Patent Application of:  
David W. Roth

Application No.: 09/372,416

Group Art Unit: 2177

Filed: August 11, 1999

Examiner: Thu. V. Huynh

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For: System and method for real-time bidding for  
Internet advertising space

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STATEMENT UNDER 37 CFR § 3.73(b)

BEH Investments LLC, a Delaware limited liability corporation, states that it is the assignee of the entire right, title and interest in the patent application identified above, by virtue of a chain of title from the inventor of the patent application identified above, to the current assignee as shown below:

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8. From: Engage, Inc. To: BEH Investments LLC

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The document was recorded in the United State Patent and Trademark Office at  
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The undersigned is duly authorized to act on behalf of Assignee.

Dated: February 24, 2012

Respectfully submitted,

Signature: /Benzion A. Wachsman/  
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